

14th Annual Industry Luncheon

Friday September 29th, 2017 at 11:30 AM

Best Western Plus - Arden Park Hotel, Stratford, ON

Featured Speaker:

DAVID PRENTICE



David Prentice Leading Sales and Marketing Expert

For over 30 years, David Prentice has worked to train front-line and executive staff in how to serve customers better—and increase sales. A dynamic and witty speaker, he helps clients understand a range of business issues, such as customer service and satisfaction, negotiation, account management, and how to achieve sales excellence. Prentice offers audiences practical techniques that can be put to use immediately to increase performance and improve results.

Prior to starting his own consulting firm, Prentice held a variety of senior sales, sales-training, and sales-management positions with the Xerox Corporation, both in Canada and at the Xerox International Training Center in the USA. He has also held similar positions with General Foods Limited, and Warner-Lambert.

Prentice has personally designed, written, and conducted sales-development seminars and keynote addresses for AT&T, IBM, Johnson & Johnson, Schneiders, The Coca-Cola Company, Bell Canada, Bell Mobility, Ford Motor Company of Canada, Peat Marwick, M&M Meats, Great West Life, AGF, London Life, Canadian Airlines, Molson, Coors, Toronto Dominion Bank, Canada Trust, CIBC, Canadian Tire, and RBC Royal Bank.

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Sponsorship Request:

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